



MICHIGAN STATE
UNIVERSITY

SPARTAN SENIOR

A Newsletter for Michigan State University Retirees

Vol. 32 No. 1

International Edition

Fall 2010

MSU and MSURA,,,,,We Are a Team!

Roger E. Wilkinson, retired Vice President for Finance and Operations

MSURA does an outstanding job in representing retiree's interests to the University's Administration and providing educational programs. During this time of major changes to national health care programs and the impact upon the University's program, it is critical that we have strong leadership to communicate our concerns.

The regularly schedule meetings are on varied topics and are both educational and entertaining. They keep us informed on the happenings of a changing University. The Newsletter also keeps retirees up to date on important MSU issues and accomplishments and it is a great way for those living away from the East Lansing community to keep informed. The sharing of news from other retirees lets us stay informed with former colleagues.

Several former faculty and staff give volunteer service to the University through the MSURA. This provides an opportunity to continue to service MSU as well as fellowship with other retirees and current MSU employees.

I hope all of you will support the MSURA by keeping your newsletter subscription current. You can also support the educational programs and services of the Association by sending a charitable contribution to the MSU Development office and designate it for MSURA. Let's support those who work hard on our behalf.

(Pictured are from left Nancy Craig, Virginia Stewart, Roger Wilkinson and Brenda Spackman: retirees from the VP Business and Finance Office who get together periodically for breakfast at the Gables.)



Presidential Message

by L. Patrick Scheetz

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A Positive Attitude

When reaching retirement age after 30, 40 or more years of working, daily routines obviously necessitate major changes. For some, retirement is a huge hurdle which resents gigantic challenges. For others, retirement is as easy as starting a new job. There are absolutely no reasons for retirement to be a bad thing. Facing retirement with a positive attitude, rather than a negative frame of mind, is clearly a better way to go.

Think of yourself as starting a new job. The first challenge is deciding which tasks, activities, and things you want to do during the next 30 or more years of your lifetime ahead. I did, and the list was 6 pages in length. This was my initial “bucket list” which is shrinking and growing as the years of retirement progress.

How long will you live during retirement? No one knows, but a plan for the rest of your lifetime as long as you live will give you an attitude of peace and confidence. Are you stressed over a list of “things to do” in retirement? Go here for more ideas: www.my50.com/ideas.php The most popular suggestions were: watch the sun set and rise, see the northern lights, take a hot-air balloon ride, visit Paris, and sleep under the stars.

Pay attention to your health. This means sufficient exercise and proper diet. Learn to look after your own health so you can enjoy family, friends, an active lifestyle, and stay off drugs and medical treatments as long as possible.

Learn something new; maybe become trained on using computers, if you are not already well-versed in their use. As an example, my 92-year-old mother gets 15-20 emails per day, and most days, she gets no mail in her rural mail box. Get connected!

And before you forget them, create a list of your lifetime achievements. Add descriptions, pictures and completion dates. Maybe a maxi-resume would be a better way to describe your accomplishments.

Now, it is your turn to tell me and other MSU retirees how you made the transition to retirement. Write us at: MSURA@msu.edu Your comments will be posted on the MSURA website at: www.retirees.msu.edu, or mail your comments to the MSU Retirees Association, 22 Nisbet Bldg, 1407 S Harrison Rd. EL 48823 for inclusion in the newsletter.

For more information on the topic of: How to Face and Prepare for a Long and Happy Retirement, go to: www.agingwithyouth.com/PreparingForRetirement.htm
(By L. Patrick Scheetz, MSURA President)

Last Year for Printed Faculty/Staff Directories

According to Jay Marcotullio, in the Registrar’s Office: This will be the last year for the hard copy Faculty Staff Telephone/Email Directory. The Registrar’s Office will be sending post cards to all retired faculty members shortly to see if they still want a book sent them. Any retired staff member (or faculty member) can contact Karen Tindal (517-355-4521) in the Registrar’s Office and she will send them one free of charge this year. Local Retirees who want a book are encouraged to come into Room 150 Administration Bldg. to pick up a no-cost copy.

10 -12 directories have been ordered and they will be delivered to the MSURA Office shortly. As a reminder, the latest directory information is available via the SEARCH box on the www.retirees.msu.edu home page.



Ryan Miller

RYAN MILLER, LOCAL HERO

Former MSU hockey star Ryan Miller is playing in another National Hockey League season with the Buffalo Sabres. He is ranked as the top goal tender among the League's 30 teams. Miller gained the rating when he was awarded the NHL's Vezina Trophy after he completed the 2009-2010 season. Among his accomplishments was playing for the USA team in the 2010 Winter Olympic Games in Vancouver BC Canada. He was the team's top goalie in the competition. He was in the nets when the U.S. lost to Canada in overtime in the gold medal game; even so, Miller was named the MVP of the tournament.

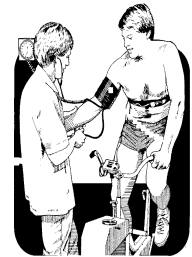
Miller is being counted on to lead the Sabres in the new season as they try to surpass a year that saw them win the Northern Division title but lose out to the Boston Bruins in the next round.

Ryan joined the MSU program in the Fall of 1999. In three varsity seasons he helped State win two Central Collegiate Hockey Association regular season and tournament titles, as well as gaining an appearance in the NCAA tournament. He was a two-time All-American, three-time CCHA selection, and two-time CCHA Tourney MVP.

As only the second goaltender to be honored, he earned college hockey's highest honor, the Hobey Baker Award for the 2000-2001 season. Ryan was a third generation Spartan. His grandfather, father, and five cousins have all skated for the Green and White.



Nick Vista



Volunteers Are Needed for MSU Chronic Health Condition Experience

The College of Human Medicine at Michigan State University is looking for volunteers to help medical students learn about health and illness. The program is called the "Longitudinal Patient-Centered Experience," or "LPCE."

Patients with a variety of chronic conditions are matched with two first-year medical students. Examples include, but are not limited to, arthritis, asthma, cancer, cerebral palsy, depression, emphysema, epilepsy, heart disease, HIV infection, kidney disease, multiple sclerosis, organ transplants, Parkinson's disease, sickle cell anemia or strokes. Children are also encouraged to participate as long as they are able to talk to the students and parents are willing to assist.

The students make six home visits over 12 months beginning in January with a different assignment each time. Patients become partners in shaping the education of future physicians.

To learn more or to request a brochure about the program, please contact the LPCE Coordinator Kimberly Lyth at **(517) 884-1856** or send an e-mail to lpce@msu.edu

WHAT'S NEW AT THE U

By Charles Downs

Back in 2004 a lot of people in the Lansing area got stirred up about the College of Human Medicine (CHM). Word got out that the college was *moving* to Grand Rapids and its physicians would no longer be serving folks at the MSU Clinical Center and other local spots. It was explained that CHM had been training medical students not only in Grand Rapids but also Lansing, Kalamazoo, Flint, Saginaw and Marquette for 30 years. Traverse City and Midland are more recent additions. What was happening in Grand Rapids was said to be an *expansion*.

The furor subsided but now it appears that with the completion of the Secchia Center — a big, sparkling-new \$90 million MSU facility in downtown Grand Rapids — maybe CHM really has *moved* to Grand Rapids. And, judging from what I read in Grand Rapids media, the folks there are proud to think it has moved and become their college. It's been called "MSU Med West." Some dream of it becoming "Mayo Clinic East."

The \$90 million price tag for the Secchia Center is more than any single building on the East Lansing campus cost. And I suspect that might be true even if you correct for inflation. The money was raised privately, starting with a \$20 million gift from Peter and Mary Secchia. He is an MSU alumnus and prominent citizen of Grand Rapids as well as a former ambassador to Italy. Other Grand Rapids philanthropists chipped in and Spectrum Health (which operates the local hospitals) pledged to cover debt payments on \$40 million.

About 200 students entered CHM this fall — 100 at Grand Rapids and 100 at East Lansing. The 100 in Grand Rapids, however, will remain there for four years. Most of the 100 at East Lansing, however, will take their clinical training on the other CHM campuses when they become upper classmen. CHM has excellent facilities in East Lansing for laboratory research but has lacked sufficient access to research with patients in hospital and other health care settings that nearly all other medical schools enjoy.

CHM dean Marsha Rappley says Grand Rapids offers opportunities "to expand our research portfolio." Very willing partners include Spectrum Health, Van Andel Institute and other nearby neighbors on the city's "Medical Mile." Dean Rappley, by the way, has moved her residence to Grand Rapids and has an office in the Secchia Center as well as in Fee Hall on the MSU campus.

So has CHM moved to Grand Rapids? It's a semantics thing of course because its presence on the MSU campus has not diminished. Importantly, CHM is growing stronger and the second largest city in Michigan has closer ties to MSU than ever before.

ON TARGET — It used to be that MSU couldn't adopt a budget for the coming year until late summer or early fall after the Michigan Legislature finally passed its appropriation. Last year, however, the U adopted a two-year budget in early fall based on its best guess of what the Legislature would do.

It did the same thing in June of this year, basing it on a best guess reduction of 3.1 percent in the state appropriation and an increase of 2.4 in student tuition, with a corresponding increase in financial aid. In September, the administration could see that its best guess approach was on target. The reduction in state aid turned out to be "only" 2.8 percent. The difference of .3 percent (or about \$900,000) is to be used to offset subsequent state cuts or for non-recurring infrastructure needs. Still, university officials are very wary of what will happen next year because the state budget is padded this year with more than a billion dollars in federal money that won't be available next year.

MSU A 'BEST PLACE' — It's not news that MSU retirees (except perhaps the perpetually disgruntled) think MSU is a great place to work. But we are not the only ones who think so.

According to The Scientist magazine survey of "Best Places to Work in Academia," MSU moved from 17th to 14th place in the past year. Strengths were listed as "tenure and promotion" and "job satisfaction." Weaknesses were listed as "research resources" and "peers."

Three other Michigan institutions made the top 40, Van Andel Research Institutes in Grand Rapids (connected with the College of Human Medicine) was third, Calvin College was 11th, and Wayne State University was 29th.

STIMULUS FUND grants are helping the U achieve its goals in education, research and public service. The largest — \$7.5 million — supports the construction of a new building for the College of Nursing. It is going up next to the Life Sciences Building at a cost of \$17.6 million.

What's New at the U cont....

Other stimulus funds include a package of three totaling \$12.2 million under the direction of Kurt DeMaagd, assistant professor of telecommunication, information studies and media. They are being used to install computers in existing computer centers, to establish new centers, to establish greater broadband access and to train students, adults and entrepreneurs in the use of emerging technologies for personal and business growth.

TRUSTEE WATCH — After serving two harmonious eight-year terms on the MSU Board of Trustees, Donald Nugent appeared to be a shoo-in to be nominated for a third eight-year term. However, according to a report in the State Journal, he ran afoul of an e-mail sent to delegates at the state Republican nominating convention. It said he voted to prohibit 'discrimination' or 'harassment' on the basis of 'gender identity,' i.e., a male professor who wears a dress and high heels to class cannot be 'discriminated' against or 'harassed' for demanding that he be allowed to use the same campus rest rooms, showers and locker rooms as female students and faculty.

While it is true that Nugent did vote to include gender identity in the university's anti-discrimination policy it didn't have anything to say about who uses what bathroom. They continue to be segregated. Nevertheless, the damage was done. Nugent lost to Mitch Lyons, a former MSU and professional football player. The Republicans also nominated Brian Breslin, a retired senior vice president with Meijer. He the son of the late Jack Breslin, the long-time secretary to the Board of Trustees and the man for whom Breslin Center is named.

The Democratic nominees for the Board are current Trustee Colleen McNamara and Dennis Denno. McNamara is executive director of the Michigan Cable Telecommunications Association. Denno is chief of staff for State Senator Buzz Thomas of Detroit.

ALSO RUNNING for the Board is a retired MSU professor on the Green Party ticket. He is Surjit Singh Dulai, professor emeritus of English and former chair of the Department of Humanities.

SPORTS – Football coach Mark Dantonio's popularity moved up several notches this fall. As I write, his team has started off with five straight wins.

The way they won against Notre Dame with a brilliantly timed and executed fake field goal in a do-or-die, closing-second situation guaranteed legend status for Dantonio. Then, later that night, he had a heart attack that immediately put him on everyone's "best wishes" list. He calls the fake pass "Little Giants," the name of a movie about a boy's football team. What's happening now at MSU might make a script for another movie, especially if this team goes to the Rose Bowl. (Hush Charlie, you're dreaming again.)

GOOD-BYE DUBAI – Maybe it was the right idea at the wrong time. At any rate, MSU decided this summer to get out of Dubai. The Dubai economy stopped booming and the numbers in international work force that had found employment there declined. The government of Dubai withdrew funding and MSU refused to make compromises that would result in anything less than an education equivalent to what is found on the East Lansing campus. In withdrawing, MSU told its 85 Dubai students that they could resume their studies in East Lansing and most of them are doing so.

WOMEN AT RISK – Doctors know that white women and wealthier women are at higher risk for breast cancer after they turn 50. They also know that black women and apparently poorer women are at increased risk for breast cancer before they turn 40. Why? A team of MSU epidemiologists is seeking answers with the aid of a \$14 million grant from the National Institutes of Health. Heading the project is Ellen Velie of the Department of Epidemiology in the College of Human Medicine.

"Research shows that that early life events, especially during puberty, can impact later risk," Velie said. Over the next four years, they will be looking at early life growth patterns, physical activity, diet, and body size in the lives of 2,000 women diagnosed with breast cancer in metropolitan Detroit and Los Angeles County. Similar data will also be taken from 2,000 cancer-free women in those areas.

What's New at the U cont....

GUESS WHO'S AT A.A.? When U-M took over the former Pfizer Corp research site in Ann Arbor to turn it into a research site for developing companies, they were probably thinking about U-M spin-offs. As it turns out, the very first tenant is an MSU spin-off, BoroPharm, founded by MSU chemistry professors Milton Smith and Robert Maleczka a few years ago. They patented a better way to create boron compounds making it easier and faster for a company to gear up for commercial production. The chemistry acts on the core structures that are present in more than 90 percent of the top-selling drugs.

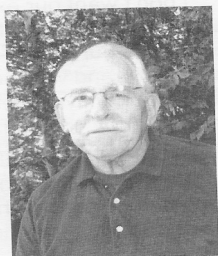
BoroPharm is expected to maintain its business office in Novi and to continue a collaborative technology office with the MSU BioEconomy Institute at the former Pfizer complex in Holland.

100 YEARS OLD – The College of Veterinary Medicine is 100 years old this year. And, unlike human centenarians, it is getting stronger all the time. Perhaps that's because it keeps up with the times. It got its start for economic reasons back at a time when vets spent most of their time fixing horses and other farm animals. That's still an important role but most vets today work with cats and dogs and other pets.

They also contribute mightily to public health by keeping our food safe and they are experts on parasitic diseases which they treat far more routinely than physicians. Many of the most prominent researchers on malaria and other tropical parasitic diseases are vets.

And it has kept pace with the phenomenal advances made in human medicine, adapting those advances in some cases and also contributing to them. When MSU started its human medical colleges in the '60s, it didn't have to create biomedical science departments. Because of CVM it already had them.

Pictured
is our intrepid
reporter
Charlie Downs.



Charles Downs

2010 Big 10 Retirees Meeting Report

by Gale Arent, MSURA Past President

The 2010 Big Ten Retiree Association's meeting was hosted by Indiana University. MSURA was represented by President Patrick Sheetz, Vice President Ron Smith and myself (Gale Arent). Nine of the eleven Big 10 universities were present (Minnesota and Northwestern were missing). This was the third conference that I attended. It was expertly organized and the most entertaining one that I have attended. The theme was "Play On: Retirement and the Arts." The IU retirees showcased the outstanding arts-related facilities on their beautiful campus and entertained participants with several live performances by their emeriti faculty and current faculty and staff in the arts.

The performances included a medley of songs written by IU's own Hoagy Carmichael, the director of The Singing Hoosiers, Emeriti theatre and drama professors, the dean and dean emeritus of the Jacobs School of Music, the curator of the I.U. art museum, and others. We also experienced a campus tour that included the opera house in the campus musical arts center. We heard and enjoyed thought-provoking presentations by Ken Gros Luis, Chancellor Emeritus; Karen Hansor, IU Provost; Terry Clapais, retired IU Vice President for Administration; and Lesa Lorenzen, IU Gerontologist, who spoke on "The Art of Aging." She shared a couple of interesting books on the topic, Those interested in aging artfully may want to read either "Longevity Rules or How To Age Well into the Future" or "The Creative Age; Awakening the Human Potential into the Second Half of Life" by Gene D. Cohen.

Finally, we participated in the annual reports and program idea-sharing session. This is the part of the meeting that represents take-home possibilities for MSURA. The 2011 meeting will be hosted by the University of Wisconsin with the theme "Retirement as a Life Phase." An official report of the meeting may be read at: www.hr.umich.edu/umra/big10/



Photo: MSU's attendees at the Big Ten Retirees Conference with IU's Calder Sculpture in the background; left to right: Gale and Fame Arent, Patrick Scheetz, and Ron and Joan Smith.

THE STATE NEWS @ 100

My son recently gave me book commemorating the first one hundred years of the MSU State News. I've enjoyed reading through it. The book consists chiefly of facsimile front pages, organized by decades, with sidebars listing some of each year's notable events. It also includes stories by former staff members – many of whom have had quite distinguished careers – about the events they covered as student reporters and editors.

The book's title, *One Hundred Years Captured in the State News*, doesn't promise in-depth coverage. But I did learn many things about the past half-century I hadn't known or had forgotten. E.g., that both former Governor Jim Blanchard and former Senator Don Riegler were apprentice politicians in student government in 1963, my first year at MSU, that the News had misspelled its headline on Lee Harvey Oswald's "ALLEDGED" killer, or that mathematicians in both Ann Arbor and East Lansing had been colleagues of Ted Kaczynski, the Unabomber.

The volume is not one to be read from cover to cover at a sitting; the effect would be like one of those filmed time capsules that take you from the pyramids to the Obama inauguration in fifteen seconds. It's more fun to sample the book here and there and to have your own memories prompted by even brief mention of not so long ago events.

Here, for example, is the sidebar short version of 1986:

"Spartan hockey wins NCAA Tournament/
5,000 gather at Cedar Fest riot/MSU
residence halls ranked No. 1 in nation/
"Stopped Clock" game halts men's basket-
ball in Sweet Sixteen/Challenger space
shuttle disaster/"The Oprah Winfrey
Show" goes national/New Kids on the
Block spark boy-band craze/Chernobyl
nuclear accident in Ukraine/Iran-Contra
scandal goes public/U. S. bombs Libya/
U.S.S.R launches Mir space station/
"Ferris Bueller" takes his day off."

Note the mix of local, national, and international news with items of more interest to students.

Though I remember Ferris Bueller's mythic truancy, the "boy-band" craze of 1986 missed me completely.

The State News, it turns out, didn't really begin in 1909 but the first MAC student publication, *The Holcad*, (A Greek word for a ship carrying messages; the classics were still alive!) did appear that year. More magazine than newspaper, the *Holcad* included stories, essays, jokes, poems and covered campus events. By 1925, however, when Michigan Agricultural College became Michigan State College, it had been succeeded by the State News. At about the same time, I also learned, the third line in the MSC/MSU Fight Song was changed to its current version. The original words: "Their specialty is farming, but those farmers play football."

In its first decades the State News covered campus and local news, appearing only weekly during the Depression but three times a week by the late thirties. The greatest changes came during World War II. With the nation now fighting a global war the news of greatest interest came from the Philippines, North Africa, and Sicily. The News responded quickly and by 1942 had installed a tele-type machine, joined the Associated Press and was publishing five times a week.

Former staff recollections of the years during and just after the war read like a Hollywood script with frantic reporting, late night editing, and scooping the opposition. In 1949, the Western Athletic Conference ("The Big Nine" since the University of Chicago dropped out in 1946) met in a Chicago hotel to vote in one new member from among several applicants. When the vote was taken the State News had enough people in the hotel to tie up all the phones in the lobby so they could be first to phone in the story. A special edition with a banner headline – "STATE MAKES BIG TEN" — came hot off the presses onto the streets of East Lansing and, just to rub it in, on Washington street and Michigan avenue downtown.

This may have been the same staff who, the previous November, stayed up all night studying

(cont. next page)

(State News Cont.)

election returns, waiting until the last possible minute to get out an edition showing Truman still holding a slight lead. "Our risk," recalled then editor Ron Linton, "was better than that taken by the Chicago Tribune," whose infamous banner headline read "DEWEY DEFEATS TRUMAN."

The book also samples some of the paper's advertising through the years, reminding the reader of how ordinary things have changed — and not just prices. In the 1930s and 40s, the paper was filled with ads for cigarettes that would steady your nerves and protect your health. One brand, citing its modern production facilities assured smokers that their products were "as pure as the water you drink." 70s ads featured stereo gear, LP records — about \$5 each — and calculators. (I remember thinking that slide rules had disappeared overnight.) Typewriters were still being sold in the 80s but there were many more ads for personal computers, some with an amazing 1Mb of memory. And not only were there ads for the erotic films shown in Wells Hall ("For experienced adults only") there were also reviews. The climactic scene of one such film, wrote the State News critic, was ". . . a sort of chariot race of bedroom scenes, really amusing in its utter tastelessness."

As retirees we all reminisce; it's one of the chief pleasures for those of us lucky enough to live into our seventies and beyond. For me the pleasure in this centennial volume is being able to reminisce about things I'd forgotten. It's a true "coffee table book," one to leave out when you invite old friends to visit. Copies are still available. The State News produced it as a fundraising project for student scholarships so the price is \$100 (plus S&H), \$60 of which is tax deductible. Just write to the State News, 435 East Grand River, East Lansing, MI, 48823. **(Milt Powell, Historian)**



The Next Programs



Over 100 of us listened to and queried Suzy Merchant, our women's basketball coach at the new Credit Union building on October 3. Her enthusiasm pepped up the hearts of true Spartan fans, and even stirred the livers of a few folks who aren't! Here are the programs awaiting us, brought to you by Ron Smith our Vice President who reminds us: 1:30 for donuts and coffee; 2 p.m. Program; **at the Credit Union, Main Bldg, 3777 West Rd. EL.**

November 8: Jim Cotter, Director of Admissions. Ever wonder if athletes get into State with a lower gpa and SATs than other students? Or why your grand child was refused admission? Or just how the U decides who gets in? Or how many students the U accepts who don't arrive on campus? Jim Cotter will tell all.

December 13: Erik Runkle, professor of Horticulture and Extension Floriculture Specialist will tell us everything we wanted to know about the poinsettias we will place in our homes at Christmas time. (O.K. Holiday Time. ED.) Who first had the idea of taking a Mexican weed and making it a flower? Are the leaves really poisonous? Temperature and daylength are important for making 'em flower in December and not in January. How do they do that? Come and find out.

January 10, 2011: We'll tell you more about **Jack Worthington, Savior of Barns**, in our Nov-Dec local issue (if you have paid your subscription). He'll have stories of Barns rescued, of Barns destroyed needlessly, and pictures to prove it. I hope he has a pic of a barn that has one of those old mottoes: Chew Mail Pouch Tobacco and Treat Yourself to the Best, or Teach Your Child to Blow a Horn and He Won't Blow a Safe.

MICHIGAN STATE UNIVERSITY

Have thoughts you'd like to share? Your opinions matter to us!

Write to MSU
Human Resources at:

MSU Human Resources
Communications Office
Suite 250 Nisbet Bldg.
1407 S. Harrison Rd.
East Lansing, MI 48823

or

Send us an e-mail at:

hrrmail@msu.edu

and tell us what you think!



Thank You MSU Retirees

In appreciation of the past contributions of all MSU Retirees to Michigan State University, and the continuing contributions of the MSU Retirees Association, MSU Human Resources is pleased to sponsor this edition of the Spartan Senior newsletter.

Go Green

Go White

Go State!

Old Newsboys keeps Kid's Feet Dry

It is that time of the year again, time, that is, for the Old Newsboys Association and the MSURA to begin planning for their December 2 sale (first Thursday in December) of the spoof edition of the Lansing State Journal. Several years ago, the MSURA voted to help the Old Newsboys Association sell their Lansing Spoof Journal on the MSU campus. Last year, the MSURA raised approximately \$2,200. This helped the Old Newsboys Association provide nearly 4,500 pairs of shoes and boots to less fortunate children in the Greater Lansing area.

The sale this year will be Thursday, December 2, and the MSURA needs your help to raise at least the amount we raised last year. The Old Newsboys Association has set it's goal for this year at \$140,000.

Won't you please help the MSURA help the Old Newsboys Association meet their goal? You can make a tax-deductible donation to the Old Newsboys Association by making a check out to the Old Newsboys Association and mailing it to the attention of Kay Butcher at the MSURA Office, Room 22 Nisbet Building, Michigan State University, East Lansing, MI 48824 or you can help us on the day of the sale. For further information, please call Brenda Spackman at 651-9101.



Community Charitable Campaign (United Fund) Helps Everybody

MSU volunteers are working feverishly on the 2010-11 MSU Community Charitable Campaign. This year's goal is to raise \$590,000 to help people in need. Each year at this time, MSU retiree-volunteers invite their MSU retiree peers to contribute to the Campaign. In fact, MSU Retirees consistently contribute a significant portion of the campaign total. Did you know that last year MSU retirees raised more than \$64,000 for charitable organizations? This means approximately one in every nine dollars pledged in the MSU Campaign came from MSU Retirees! As of October 15, 2010, there have been 73 pledge cards returned totaling \$14,275.00 as compared to last when 73 pledge cards came in at \$15,173.00.

There are many ways to contribute to the Campaign. You can designate a gift to one of the Capital Area United Way's specific goal areas listed on the back of the pledge form. You can designate a gift to a specific organization listed in the Campaign Brochure (\$50 minimum gift per designation). You can designate a gift to any I.R.S. qualified tax exempt organization (\$50 minimum gift per designation). Or, you can simply fill out your pledge form without a designation and let local United Way volunteers determine where your gift would be best used to help the community.

You should have received a pledge form, Campaign brochure and return envelope in late September. If not, please contact the MSU Retirees Association and we will send you the information immediately. If you have received the pledge materials, we hope you will consider continuing the charitable tradition of the MSU Retirees, and give a gift to help those in need. **(Jeff Brodie and Craig Gunn, MSU Campaign Co-chairs)**

Good News to Share:

Impressive Early Results from the Generic Prescribing Program

I'm happy to share some good news. The MSU Generic Prescribing Program, which we implemented in March 2010, saved approximately \$1.4 million during its first four months of operation. Retirees and employees worked together with MSU to constrain health care costs by changing more than 8,000 of our medication prescriptions from brand-name drugs to less expensive generic versions in order to achieve these impressive savings.

This is a true example of a win-win method of constraining health care costs. Individuals who made the switch from a brand drug to a generic saw their own out-of-pocket costs drop 50 percent or more. And trimming \$1.4 million from MSU's overall prescription drug spending is good news for all of us because it preserves resources to help MSU continue providing high-quality health care benefits and retain staffing to support MSU's core teaching, research and outreach functions.

Here are a few examples of some of the initial results we've seen between March 1 and June 30, 2010. These examples compare the four months prior to the beginning of the program to the four months after the program began.

1. Lipitor, cholesterol lowering brand name drug, was ranked number 1 as the most costly individual drug that MSU paid for. After the program began, it dropped to 185th most costly. MSU paid \$529,000 for Lipitor before the program began. Afterwards MSU paid \$14,464! Retirees and active employees shifted to generic drugs.
2. Nexium was the second most costly drug. It dropped to 104th most costly. Instead of paying \$465,000 for this drug, MSU paid only \$24,892.
3. The number of brand name cholesterol lowering prescriptions dropped 59% after the implementation of the program while the number of generic prescriptions increased 47%. The cost spent by MSU for cholesterol lowering drugs dropped from \$1.1 million to \$460,000.

Projections indicate that the Generic Prescribing Program will achieve a savings of about \$4 million by the end of the first full year of operation. Happily, this significant savings was achieved collaboratively, in a way that allows retirees and staff who switch to generics to save money too while still accessing high-quality, affordable medications.

Working together, MSU, employees and retirees have achieved something I think we can all take pride in. **(Brent Bowditch, Assistant Vice President for Human Resources, MSU)**

Faculty Emeriti Meeting November 8, 2010

The next lecture in the ongoing series hosted by the Faculty Emeriti Association will be held on 8 November 2010 in the Radiology Auditorium on campus. As usual cookies and coffee in the Radiology Auditorium will be at 2:00 PM and the lecture will begin at 2:30PM.

TITLE: Malaria: historical perspective towards global elimination
SPEAKER: Edward D. Walker, Professor, Departments of Entomology, and Microbiology and Molecular Genetics

SUMMARY: Malaria remains one of the most important parasitic infections of mankind, infecting and killing millions of people every year. Ancient records from both eastern and western civilizations describe malaria in various ways, but the period of great scientific and medical discovery in the late 1800s elucidated the role of protozoan parasites in the genus *Plasmodium* as the pathogens and mosquitoes of the genus *Anopheles* as vectors. Following these events, for which two Nobel prizes were awarded (one to Alphonse Laveran, the other to Sir Ronald Ross), the epidemiological and social context of malaria became clear, leading to active programs to control the disease, often through use of measures directed against the mosquito vectors.

BIOGRAPHY: Dr. Edward D. ("Ned") Walker is a professor at Michigan State University and holds two appointments: in the Departments of Entomology, and Microbiology and Molecular Genetics. He first worked at Michigan State University as a postdoctoral with Dr. Richard Merritt from 1986 to 1989 and joined the faculty in 1990. His education and training include B.S. and M.S. degrees in zoology from Ohio University, Ph.D. in medical entomology from the University of Massachusetts, and postdoctoral training in vector biology at the University of Notre Dame.

Retirees and the Internet:

MSURA Expands Communication with Members

MSURA is committed to communicating with members through multiple media, realizing that there are differences in how people prefer to receive news and information. We have a proud newsletter tradition in "Spartan Senior" which is sent twice a year to all members. (The other seven issues of the newsletter are sent to subscribers for \$10/year). Additionally, the MSURA web site (<http://www.retirees.msu.edu/>) offers a large variety of resources for retirees, information about MSURA programs, electronic versions of the current newsletter and many past issues, and links to helpful information from MSU and other organizations.

A new service added in 2009, "e-Notices" are sent via e-mail to members and provide very brief descriptions of health news, other news and events of interest to retirees, typically with a web link allowing retirees to read more about opportunities that are of interest. e-Notices are sent out about twice a month during the school year and once a month during the summer. More than 700 retirees currently receive e-Notices. If you are not yet receiving e-Notices and would like to be included, send your request via e-mail to the e-Notices List Manager at: MSURA.List.Manager@gmail.com (caps are not important; you may ask to be removed from the e-Notices list at any time).

In September of 2010, MSURA began using Facebook to post items of interest to the MSU retiree community. Facebook is a way to have an instant connection with current friends, children or grandchildren, friends from years ago, and MSURA. You can join interest groups, play games, share photos with friends or family, keep informed about friends' activities or favorite books/movies, and learn about programs or opportunities available to retirees.

If you want to explore Facebook, Facebook and Twitter for Seniors for Dummies (by Marsha Collier, published September 2010) is an excellent resource. You must have a valid e-mail address to join Facebook. (Ms. Collier's book shows you how to set up a free Gmail account.) If you are not yet a member of Facebook, you can "Sign Up" on this web page: <http://www.facebook.com/>. Please join MSURA on Facebook (search for "MSU Retirees Association") and send in your request to be added to the e-Notices list.

Facts about Facebook and Seniors: You may be interested to know that one out of every fourteen people in the *world* is a member of Facebook, so the probability of finding friends and relatives is quite high. Since 2008, the number of seniors that use Facebook has tripled, the number of senior women is up 175%, and the number of senior men is up 138%. Adults over age fifty are the fastest growing group on Facebook.

In 2008, Facebook was #45 among the web sites most visited by seniors (65 and older). One year later in 2009, Facebook was the #3 most visited web site by seniors (followed by YouTube at #4 and Amazon.com at #5). U.S. web users now spend more time on Facebook than they do on the combination of Google searches, YouTube, Gmail, and Google News. In 2009, 43% of seniors (63 and older) used Facebook, compared to 73% of boomers. Of the seniors who used social networking sites, 90% used Facebook, 23% used MySpace, and 17% used Twitter. (J. Gordon Williams)

Global Festival November 21

The Global Festival gives foreign students the opportunity to display their dances and songs as well as their country's art and history. Booths are set up on the second floor of the union, and visitors are given "passports" on entry to be stamped at these colorful booths. Children love the global festival. All events are free. We also have a gift shop in which donations from foreign travel or gifts from various faculty and community members are sold. All proceeds fund scholarships. These awards are usually granted to spouses of foreign students. **And more donations are needed.** Call 517-332-6761. International food entries are served at a small cost. Any help you can give with donations to the global Gift shop would be fantastic. The date is November 21, from noon to 5 pm. **Thanks Pat Mukherjee.**

IN MEMORIAM

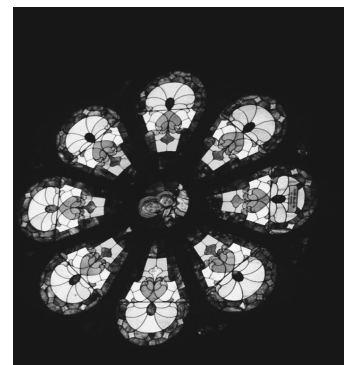
ABOUELSEoud MOHAMED	Retiree	11/22/2009	Fromm Mary s	Surv Spouse	5/18/2010
ALBERTS JIMMIE	Retiree	9/24/2009	GARRISON JOYCE	Retiree	5/5/2010
ALLEN MARY	Surviving Spouse	1/6/2010	GAST ROBERT	Retiree	6/8/2010
AMUNDSEN DAVID	Retiree/Spouse	10/25/2009	GIBBS WILBERT H	Retiree	2/25/2010
ANDREW JAMES L	Retiree	3/9/2010	GOGAS JUNE A	Retiree	11/18/2009
ANDREWS EDWIN S	Retiree	12/4/2009	GONZALES DOMINGO	Retiree/Spouse	7/1/2009
Axinn George	Retiree	3/8/2010	GREER MARGARETTE	Surv Spouse	4/30/2010
BARCH ABRAM M	Retiree	2/25/2010	Hagelberg Mary Ann	SurvSpouse	5/22/2010
BELDING JOSEPHINE	SurvSpouse	10/17/2009	Hanes Janice	Retiree/Spouse	12/30/2009
BELLON EMMA	Retiree	12/8/2009	Hannan James F	Retiree	1/26/2010
BELSITO GIOVANNA	Retiree	2/26/2010	HANSEN CLARENCE M	Retiree	5/23/2010
BENDER EDSEL FORD	Retir/Spous	11/19/2009	Hartsuff Mmarian	Surv Spouse	7/8/2009
Beneke Everett	Retiree	5/21/2010	Hatfield Robert C	Retiree	2/27/2010
BENNETT KATHRYN	Retiree	6/3/2010	HECKER MARY	Surviving Spouse	12/16/2009
BERGMAN HERBERT	Retiree	9/2/2009	Henningsen Anita	Retiree/Spouse	2/7/2010
Bessone Amo	Retiree	1/9/2010	Henricksen Marion	Surv Spouse	4/4/2010
BLACKMAN PEGGY	Retiree	4/28/2010	Hetrick Marjorie	Retiree	6/24/2010
BLANK DOROTHY	Surv Spouse	2/3/2010	HILBERT HAROLD P	Retiree	5/11/2010
Bollinger Genevieve	Retiree	2/3/2010	HOFFMAN JULIUS	Retiree	4/14/2010
BOWDEN GLADYS	Retiree/Spouse	2/5/2010	HOWES BETTY	Surviving Spouse	11/8/2009
BOYER EDNA A	Retiree	5/8/2010	HOWITT ANGUS J	Retiree	4/24/2010
BRANZ ROBERT	Retiree	1/29/2010	HOYT CARL	Retiree	2/19/2010
BRUBAKER MARY	Surv Spouse	7/7/2009	Huber June	Retiree/Spouse	2/11/2010
BURMESTER BEN ROY	Surv Spouse	10/10/2009	Huffman Eleanor M	Surv Spouse	5/2/2010
BYRD DOROTHY L	Retiree	9/11/2009	JEFFRIES RUTH	Retiree	12/25/2009
BYRD WALTER	Surviving Spouse	2/24/2010	JENNETTE MARION M	Retiree	8/16/2009
CARLSON WILLIAM H	Retiree	1/20/2010	JOHNSON JOHN DANIEL	Retiree	4/27/2010
CASLER ALICE	Retiree	5/3/2010	JOHNSON JOHN DAVID	Retiree	2/24/2010
CAUDY LILLIAN	Retiree	4/20/2010	JOHNSON MARY L	Surv Spouse	12/23/2009
CHAPIN RICHARD	Retiree	7/30/2009	Jones J Loren	Retiree	8/8/2009
Coleman Maxine	Surv Spouse	5/2/2010	JORGENSEN OWEN H	Retiree	8/7/2009
CORTEVILLE ARLENE	Surv Spouse	10/20/2009	KABALIN MELITA	Surv Spouse	12/26/2009
CRANDALL LOUISE	Retiree	6/24/2010	KASTNER ROSE	Retiree	4/13/2010
CROSS ALEEN	Retiree/Spouse	5/1/2010	Keesler Margaret	Surv Spouse	1/1/2010
D'ALOISIO ROSE M	Retiree	2/8/2010	KIRKPATRICK MILDRED	Surv Spouse	5/18/2010
DECKER BEVERLY R	Retiree	5/30/2010	Kirkpatrick William	Retiree	3/29/2010
Defay Margaret	Surv Spouse	10/30/2009	Kranz Judy	Retiree	7/30/2009
DENSMORE ROBERT	Retiree	3/22/2010	Kulkarni Hiramani	Retiree/Spou	1/18/2010
DEPUE ETHEL M	Retiree	12/18/2009	LAMBERT RICHARD	Retiree	1/6/2010
DIKE GEORGE	Retiree	9/17/2009	LAPRAD ROBERT G	Retiree	11/5/2009
DISMUKE RUTHIE MAE	Retiree	4/30/2010	LAVIS HAROLD	Retiree	1/24/2010
DUNHAM DOUGLAS	Retiree	1/23/2010	LAWDER DOUGLAS	Retiree	11/12/2009
Dunn Annie	Surviving Spouse	7/4/2009	LEGOFF EUGENE	Retiree	3/10/2010
Edwards Vena	Retiree/Spouse	12/30/2009	LEONARD LUCILLE	Retiree	6/11/2010
EDWARDS VENA	Retiree/Spouse	12/30/2009	LILLEVIK CONSTANCE	Surv Spouse	6/22/2010
ENGLER GENEVIEVE	Retiree	10/8/2009	LONG MARY S	Retiree	6/24/2010
Fedewa Doris	Surv Spouse	10/4/2009	LONG MARY S	Retiree	6/8/2010
FERGUSON LEROY	Retiree	11/4/2009	LUDWIG SUZANNE	Retiree	2/2/2010
FIELD ANNE	Retiree	1/23/2010	MACQUEEN GEORGE C	Retiree	6/24/2010
Fitzpatrick Harlene	Retiree/Spou	3/14/2010	MADDEX EILEEN C	Surv Spouse	11/12/2009
FOREMAN LENA	Retiree	7/27/2009	MARTIN CHEERYL JEAN	Re/Spouse	10/5/2009
			MARTIN E C	Retiree	1/2/2010

IN MEMORIAN (cont)

MATHER EDWARD Retiree 1/27/2010
 MCADOO HARRIETTE Retiree 12/21/2009
 MCALPIN LUCY Retiree 9/11/2009
 McLaughlin Charles Retiree 8/7/2009
 MEAD LILLIAN FELTON Surv Spou10/13/2009
 Melendez Antonio Retiree 4/6/2010
 MILES BRUCE Retiree 7/16/2009
 Miles Joan Retiree/Spouse 3/25/2010
 MILL WALTER Retiree 11/10/2009
 MILLIGAN GLENDORA Retiree 1/5/2010
 MILLIMAN ORVILLE Retiree 5/20/2010
 MITCHELL DOROTHY Surv Spouse 3/22/2010
 MOELLER JEAN A Retiree 9/27/2009
 MOORE MILDR Retiree/SurSpouse11/25/2009
 MORRILL LEONA J Retiree 1/30/2010
 MORRISON FRANCIS Retiree 4/24/2010
 MOSSMAN RUTH Surv Spouse 9/25/2009
 MUELDER MILTON E Retiree 5/6/2010
 MURRAY RAYMOND Retiree 10/2/2009
 NARTKER ROBERT Retiree 12/5/2009
 NEFF KENNETH Retiree 12/7/2009
 NEVEL F PAUL Retiree 3/8/2010
 NOSOW SIGMUND Retiree 3/3/2010
 OBRECHT FLORENCE Surv Spouse 6/26/2010
 OSBORNE FRANCES Retiree 6/20/2010
 OSTRANDER EDNA MAE Surv Spous 10/8/2009
 PASSANANTE JAMES Retiree/Spou7/23/2009
 PATRICK GLENN Retiree 5/30/2010
 PEACOCK MERLE Surv Spouse 2/18/2010
 PENNOCK MARJORIE Surv Spou11/26/2009
 PERRY MILLER O Cash for Life3/20/2010
 PHELPS MARJORIE V Surv Spouse 7/12/2009
 PLACE MADELINE Retiree 4/24/2010
 PORTER BERNADETTE Surv Spouse 5/5/2010
 PROUTY NORMA Surv Spouse 5/5/2010
 RALSTON NOEL PAT Retiree 11/7/2009
 Ralston Virginia B Ret/Sur Sp10/28/2009
 RAULET JOAN Surv Spouse 8/16/2009
 REHKOPF ELMER Retiree 4/10/2010
 RENTSCHLER ROBERT Retir/Spous12/27/2009
 REUSCHLEIN PHILIP Retiree 4/3/2010
 RICHARDS WILLIAM Retiree 4/22/2010
 RICHARDSON MARVIS Retiree 10/6/2009
 RIDEOUT BETTY JEAN Retiree 5/30/2010
 ROBERTSON ARLEEN Surv Spouse 11/17/2009
 ROEGE WILLIAM Surv Spouse 9/30/2009
 ROSEKRANS ARDITH Surv Spouse 4/1/2010
 Rosekrans Lloyd Retiree 3/31/2010
 ROSENBERG BARNETT Retiree 8/8/2009
 ROSS JR HILLIARD Surv Spouse 1/26/2010
 RYDER SYLVIA M Surv Spouse 6/10/2010
 SCHALOW DONALD Surv Spouse 3/17/2010

SCHNEIDER FLORENCE O Surv Spou9/23/2009
 SERNICK NORMAN Retiree/Spous 8/23/2009
 SKOPEK WAYNE B Retiree 1/4/2010
 SLEESEMAN CHERYL Cash for Life3/9/2010
 SLEET KATIE Retiree 10/15/2009
 Smith Howard a Retiree 10/20/2009
 SMITH LOUIS H Retiree 7/14/2009
 SMITH MARILYN Retiree/Spouse 12/23/2009
 STOLICKER BERNADINE L Retiree 2/20/2010
 STOPA KATHERINE Retiree 4/23/2010
 STRANDNESS LAURA Surv Spouse 4/16/2010
 SUNDERLIN EARL Retiree/Spouse 1/7/2010
 SWANSON KENNETH Retiree 4/29/2010
 SWOPE DOROTHY Surv Spouse 1/3/2010
 TANNER RUTH Retiree 12/1/2009
 TAYLOR SILAS Retiree 4/8/2010
 THOMPSON SYLVIA B Retiree 11/11/2009
 TIBBITTS DONNA Retiree 5/8/2010
 TIEN TSUNG YAO Retiree 9/15/2009
 TOTTEN JAMES Retiree 2/21/2010
 TREAT DONALD Retiree 12/8/2009
 TROUT CHESTER A Retiree 7/2/2009
 TUCKER H ALLEN Retiree 7/15/2009
 USCHUK ALEX Retiree 1/20/2010
 VECASEY JOSEPH Retiree 1/24/2010
 VONTERSCH LAWRENCE Retiree 4/19/2010
 WAGNER JOHN Retiree 3/19/2010
 WAGNER PETER J Retiree 8/6/2009
 WATSON GARY L Retiree 1/26/2010
 WESTBROOK FRANCIS O Retiree 3/17/2010
 WESTCOTT WENDELL Retiree 4/30/2010
 WHITE LORETTA Surv Spouse 5/5/2010
 WILSON LLOYD GLENN Retiree 10/14/2009
 WIRICK NORMAN Retiree/Spouse 8/7/2009
 WRIGHT A SHIRLEY Surv Spouse 4/18/2010
 WRIGHT FERN Retiree/Spouse 11/20/2009
 ZEEVAART JAN Retiree 11/25/2009

The above list included deaths of MSU retirees and surviving spouses between July 2009 and June 2010.



NEWSLETTER SUBSCRIPTION FORM

I wish to renew/start my subscription for the MSURA newsletter at **\$10** per year with the enclosed payment to "The MSU Retirees Association."

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Make check payable to MSURA. Mail to Bob Wenner, MSURA Treasurer, P.O.Box 203,
Okemos, MI 48805.

Would you prefer receiving the Newsletter by e-mail? Yes _____ No _____.

GENEROUS DONORS AID RETIREES ASSOCIATION

Vice President Ron Smith has done some research on the donations our association has received from its members in the years since former president Don Jost taught us how to give by way of University Development eight years ago. Here are the figures:

2003	\$250
2004	5000
2005	3985
2006	2032
2007	2931
2008	1619
2009	1905
2010	2121 (thru June 30 when the U's fiscal year ends)
Total	\$19,843

I _____ wish to make a charitable contribution to support the educational programs & services of MSURA. Enclosed is payment to: "MSU—Retiree Association Programs." Mail this to: 300 Spartan Way, East Lansing, MI 48824-1005.

NOTE WELL: You won't get IRS Credit unless you send your check to the Development Office. Please don't send your gifts to our treasurer. Send Bob Wenner only newsletter subscriptions. We know it is tempting to write one check to cover both the newsletter and a charitable gift, but it complicates things badly!

Most of our expenses are for the Spartan Senior since the \$10 per year subscription rate pays only part of our printing and mailing expenses. The Planned Giving Office in the Development office partially underwrites our Summer issue and the five local issues are supported by the MSU Credit Union. Use the box to donate by mail or you can go to our website at retirees.msu.edu and click on "DONATE to MSURA" on bottom right of the page. **(Thanks Dan Chegwidden and Patrick McPharlin.)**

**MSU RETIREES ASSOCIATION
MICHIGAN STATE UNIVERSITY
22 NISBET BUILDING
EAST LANSING, MI 48823**

FORWARDING SERVICE REQUESTED

NEW ALUM DIRECTOR LIVES UP TO REPUTATION

Scott Westerman, Ambassador for MSU

Your editor was away when retirees gathered for our first meeting of the Fall “way out” in the new Credit Union building off Coolidge Road. (Thanks again to Peter McPharlin and the staff in our new surroundings!) Intrepid Reporter Sharon DeBar (Animal Sci) gave me an enthusiastic account of new Director Scott Westerman’s peroration(1[i]) on plans to integrate the Alumni Association’s work with grads, new and old, as well as bring together the diverse efforts of separate colleges to keep in contact with their graduates.

Now integrated with the Development Office and the colleges, the Association is assisting over 2000 former students with career plans, most of whom have no other contact with their alma mater. As Scott said, “a person is a student for 4-6 years, but an alumnus/a for life.” He wants his office to create a personal network for life—to help alums to reconnect with someone, find a job, reinvent oneself, find an expert. He is also trying to find Spartans now working in middle management in 25-30 companies to help tell the Spartan story, and discover how MSU can better prepare students for life after graduation.

We left, said Sharon, full of refreshment (and donuts), and replete with the enthusiasm we caught from this inspirational Ambassador for MSU. (The ed., from Sharon’s notes)

(Endnotes) 1[i] It had more zip than a ‘talk ’ or ‘presentation ’, Sharon writes, so I ’ll use a \$64 term.

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